

Happy National Arts in Education Week!

We are so glad that you are interested in joining Americans for the Arts' celebration of National Arts in Education Week!

Designated by Congress in 2010, [House Resolution 275](#) designates the week beginning with the second Sunday in September as National Arts in Education Week. During this week, the field of arts education joins together in communities across the country to tell the story of the impact of the transformative power of the arts in education. We hope that you can participate:

1. **Celebrate.** Host a celebration in your community, whether big or small, an existing event, or a new one. Download and use the [shared logo](#) and be sure to register your event on [ArtsMeet](#), a national arts event calendar.
2. **Advocate.** Work with your elected officials and decision-makers to share the value of the arts in education. Whether a mayor, principal, or U.S. Congressman, check out [sample resolutions](#) and [videos](#), send an [op-ed to your local newspaper](#), and use the [Arts Education Navigator](#)—an online tool with six action steps to crafting a personal advocacy plan. Be sure to [sign the petition](#) encouraging Secretary of Education, Betsy DeVos to support the arts!
3. **Participate.** Share your story in the social media campaign, [#BecauseOfArtsEd](#), to bring national visibility to the issue of arts education. See below for more information and download the [How To Guide](#). Also, be sure to attend and invite friends to the [Facebook Event](#).

#BecauseOfArtsEd

An essential part of National Arts in Education week is visibility. This is your chance to tell your own personal story of the transformative power of the arts in education on Facebook, Instagram or Twitter. Whether you are an individual or an organization, you can share your story using #BecauseOfArtsEd on social media, and you can use hashtag #ArtsEdWeek for anything related to the week.

- **Post on Facebook.** Tell the world #BecauseOfArtsEd story on Facebook. Let us know what you are doing now in work and life and how arts education has a positive impact with a photo! Be sure to use #ArtsEdWeek, too.
- **Send a tweet.** Share your quick #BecauseOfArtsEd story on Twitter. Be sure to include an image or video along with #ArtsEdWeek.
- **Share a photo.** Post your favorite arts education photo on Instagram along with your #BecauseOfArtsEd story about the impact of arts education on your life. Be sure to use #ArtsEdWeek.
- Be sure to check out the #BecauseOfArtsEd [blog salon](#) on **ARTSblog** starting on September 11.

WEBINARS

Each day of the week at 3pm EST, a webinar will be hosted on one of the designated topics. The webinars can be registered for ahead of time and will be free of charge to all attendees.

The schedule will be as follows:

- Monday, Sept. 11, 3:00 p.m ET: Arts Education for Incarcerated Youth. [Register now!](#)
- Tuesday, Sept. 12, 3:00 p.m. ET: Arts Education for Students with Disabilities. [Register now!](#)
- Wednesday, Sept. 13, 3:00 p.m. ET: Arts Education for English Language Learners. [Register now!](#)
- Thursday, Sept. 14, 3:00 p.m. ET: Arts Education for LGBT Youth. [Register now!](#)
- Friday, Sept. 15, 3:00 p.m. ET: Arts Education for Native American Youth. [Register now!](#)

#ARTSEDCHAT

Each day of the week at 8pm EST, a twitter chat will be hosted on one of the designated topics.

- Monday, September 11, 8:00 p.m ET: #JuvenileJustice. [Register now!](#)
- Tuesday, September 12, 8:00 p.m. ET: #SwDchat. [Register now!](#)
- Wednesday, September 13, 8:00 p.m. ET: #ELLchat. [Register now!](#)
- Thursday, September 14, 8:00 p.m. ET: #LGBTyouth. [Register now!](#)
- Friday, September 15, 8:00 p.m. ET: #NativeYouth. [Register now!](#)

The chat will be hosted by Jeff M. Poulin (@JeffMPoulin) and co-hosts. Be sure to follow #ArtsEdChat.

BLOG SALON

Consistent with the social media campaign theme, #BecauseOfArtsEd, a blog salon will be hosted over the course of the week on [ARTSblog](#).

A group of bloggers is selected to write about their experience in arts education and the impact it has had on their lives. These blogs will release throughout the week and are encouraged to be shared far and wide.

The blog salon can be found [here](#).

Want to join in the celebration? Let us know by emailing ArtsEducation@artsusa.org for more information on how to get started. We are here to help and look forward to joining together in celebration.

*Americans for the Arts' celebration
of National Arts in Education Week
is made possible in part by*

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